Culturally Sensitive Health Communication

About the Trainers

Sabrina Kurtz-Rossi, MEd, is Principal of Kurtz-Rossi & Associates, a women-owned business providing health, literacy, education and evaluation services. She is a health literacy professional development specialist offering trainings on integrating health and literacy education, enhancing patient and provider communication, developing plain language health education materials, using print and Web-based consumer health resources, and reaching diverse audiences. Sabrina was recently appointed Assistant Professor in the Department of Public Health and Community Medicine at Tufts University School of Medicine. She is also an Adjunct Professor of Public Health at University of New England were she teaches Health Literacy and Plain Language.

Jessica Loney, RN, MSN, is a health consultant specializing in providing technical assistance, training and support to health systems stakeholders dedicated to implementing systemic evidence-based strategies to reduce health disparities, improve health equity, and control costs. Jessica serves as the new Minority Health Coordinator for the Maine CDC's Office of Health Equity. In this new role, Jessica will coordinator activities related to Health Literacy, Cultural Competency, and Language Access to support public health workforce and policy development, strengthen communication pathways across vulnerable populations in Maine, and implement evidence-based strategies to support public health accreditation.

Cultural Competency Training for Public Health Workers in Maine

Culturally Sensitive Health Communication

Panel Presenters

- **Denise Adams**, American Sign Language Interpreter

- **Nelida Berke**, Community Health Outreach Worker

- **Jocelyne Ininahazwe**, Community Health Outreach Worker

- **Mohanad Mohammed**, Community Health Outreach Worker

- **Florence Olebe**, Community Health Outreach Worker

- **Saharo Sharif-Isaack**, Community Health Outreach Worker