

NASW Maine Chapter is hosting the Campaign School for Social Workers October 14-15, 2016

## Save the date

## Campaign School for Social Workers

The Campaign School is a two-day workshop that trains social workers to run for elected office; to work in leadership positions at the local, state and federal levels; and/or serve as effective advocates for social change. Even those who do not have any current ambition to run for office are changed by the understanding of their own political power. Attendees meet political social workers, gain exposure to career paths in political settings and learn valuable skills that can be applied to any practice setting.

## **TOPICS INCLUDE:**

DECIDING WHEN AND HOW TO RUN 
COMMUNICATING MESSAGE

MANAGING CAMPAIGN

PUBLIC SPEAKING

FUNDRAISING

SOCIAL MEDIA

CAREER PATHS

Attendee's eligible to earn 12 CECs.

Nancy A. Humphreys Institute for Political Social Work

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