



# Community Based Participatory Research, Health Equity, and Mixed Methods Training For Public Health Practitioners

Thursday and Friday, June 27, 28 2013 9 am—4 pm  
Hilton Garden Inn, Jewell Room, Freeport, Maine  
[www.hiltongardeninn3.hilton.com](http://www.hiltongardeninn3.hilton.com)



## ABOUT THIS TRAINING

Community-Based Participatory Research (CBPR) methods can be used as a strategy for public health practitioners to help promote and support healthy public policies and programs, which in turn can help eliminate health disparities. The audience for this training includes those working to improve health in communities as HMPs, in local and state health departments, and for other community-based organizations.

## TRAINERS

### Rebekka Lee, ScM

#### ABOUT THIS TRAINER

Rebekka Lee has been conducting research at the Harvard School of Public Health (HSPH) for the past 9 years, 7 of which she has worked on community based participatory research projects at the Harvard Prevention Research Center on Nutrition and Physical Activity (HPRC). She completed her doctoral degree in the Department of Social and Behavior Sciences at HSPH this spring with a dissertation focused on implementation of community-based interventions. Bekka and Lizzie lead the HPRC's 8-week Leaders in Health training in public health research, which is designed to build the capacity of community partners in the city of Boston.

### Lizzie Barnett, MS

#### ABOUT THIS TRAINER

Lizzie Barnett is in her third year of Harvard School of Public Health's doctoral program in Social and Behavioral Sciences. Over the past few years, she has contributed to worksite and community health promotion projects at the Dana-Farber Center for Community-Based Research, Healthracious, and the Harvard Prevention Research Center on Nutrition and Physical Activity. Previously, she coordinated the worksite health and wellness program at UC Santa Cruz, home. Lizzie holds a Master of Science in Exercise and Sport Studies from Smith College and a Bachelor of Arts in English from Trinity University (TX).

### Amy Black, PhD

#### ABOUT THIS TRAINER

Amy is currently the Stakeholder Engagement Lead for the Rhode Island Health Benefits Exchange at the Faulkner Consulting Group. Amy's previous positions include the Project Director for the RI Health Coverage Project, a joint initiative of The Economic Institute and Rhode Island KIDS COUNT, as the first Director of HealthRight, a coalition of diverse stakeholders dedicated to the implementation of comprehensive health care reform in Rhode Island, and a Research Associate and lead Evaluator at the Maine Center for Public Health (MCPH). Her work in social justice and health promotion started over 15 years ago when she served as a community organizer on issues related to reproductive health, civil rights and health care reform.

## REGISTRATION

Fill out the attached registration form  
by June 21, 2013  
(space is limited to 35 people)

## AGENDA

### Day I – CBPR & Health Equity

#### Introduction

- What is CBPR?
- Why use CBPR?

#### Lunch

- Examples of CBPR projects: What does CBPR look like?
- How can I incorporate CBPR into my work?
- Application (team work)

### Day II—CBPR & Mixed Methods

- Types of Mixed Methods
- Uses of quantitative vs. qualitative methods

#### Lunch

#### Focus Groups 101

- Focus group design
- Incorporating focus groups in to community work and CBPR projects
- Analysis and reporting of results

## TRAINING OBJECTIVES

### CBPR

- Define CBPR & health equity in your own words
- Give examples of what are and what are not CBPR projects
- Describe the benefits of doing CBPR in your community, including how to use CBPR to address health inequities
- Understand the basics of how and why to conduct mixed methods research and focus groups

### Focus Groups 101

- Understand the basics of focus groups including how and when to use them effectively
- Learn specific ways to design focus groups including the development of questions and facilitation tips
- Describe ways to use focus groups in your work with the community, including CBPR projects including analysis and reporting of results

# REGISTRATION FORM

UNIVERSITY OF NEW ENGLAND CENTER FOR COMMUNITY AND PUBLIC HEALTH

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Name \_\_\_\_\_

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Organization \_\_\_\_\_ Title \_\_\_\_\_

**REGISTER BY JUNE 21**  
*Space is Limited to 35 people*

Address (street, city, state, zip) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

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**I AM PAYING THE TRAINING FEE OF \$40 (2 days) \_\_\_\_\_ or \$35 (1 day) \_\_\_\_\_**

**I AM PAYING BY:** \_\_\_\_\_ Check (enclosed) \_\_\_\_\_ Check to follow (PO if available: \_\_\_\_\_)

By Credit Card: MC/ Visa (circle one)

Credit Card # \_\_\_\_\_

Exp date \_\_\_\_\_ Vin # \_\_\_\_\_ Amount \_\_\_\_\_

Name on Card \_\_\_\_\_

Street \_\_\_\_\_ City, State \_\_\_\_\_ Zip \_\_\_\_\_

### SEND REGISTRATION TO:

**MAIL** Nicole O'Brien, Center for Community and Public Health, University of New England, 716 Stevens Ave, Portland, ME 04103

**FAX** 207-523-1914 **EMAIL SCANNED FORM** nobrien1@une.edu (Subject of email: CBPR)

The New England Alliance may be able to provide those travelling more than 50 miles with financial assistance for overnight accommodations. Check here if you would like more info \_\_\_\_\_



**FMI** Contact Nicole O'Brien (207) 221-4561 or nobrien1@une.edu

### FOR UNE PURPOSES ONLY

\_\_\_\_\_ Payment received (If applicable, check number: \_\_\_\_\_)

