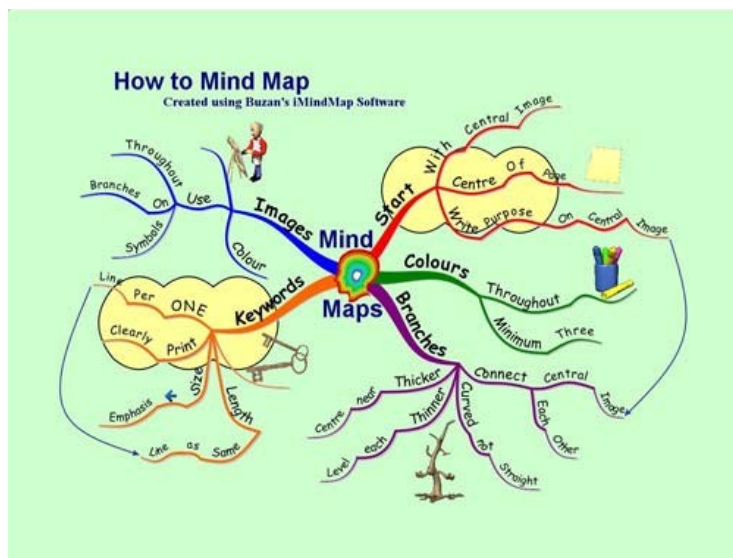


Concept and Mind Mapping

University of New England
Biddeford and Portland, Maine
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Www.bit.ly/UNESASC

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Mind Mapping is a powerful graphic study technique. By unlocking the potential of the brain and harnessing the full range of the cortical skills – word, image, number, logic, rhythm, color and spatial awareness – Mind Mapping gives you another option in organizing your lecture or textbook notes. It is designed to work with the associative, organic nature of your brain's processing system. Each mind map takes on its own shape as it develops and presents a picture of the whole subject. By connecting various branches with arrows or enclosing them in bubbles or boxes, you can begin to see how each separate point is related to the main point.



Research has shown college students retain material better with the use of mind and concept maps because cues like color or bubble shapes help the memory find things.

Making a map involves two steps: assembling the information, then formatting the information into one of the common types of mind maps.

Source: George Spencer Foundation
School, January, 2008.

