

**Maine-Harvard Prevention Research Center
Workshop Series**

**Preventing Childhood Obesity: The Skinny on Soda and TV
December 5, 2001**

AGENDA

8:00 – 8:30	Registration	
8:30 – 8:45	Welcome	Paul Campbell, Sc.D. Charles Deutsch, Sc.D.
8:45 – 9:05	The Obesity Problem in Maine & US	Dora Anne Mills, MD, MPH
9:05 – 9:55	Soda and Obesity: Research, Implications and Potential Strategies	Karen Peterson, RD, Sc.D.
9:55 – 10:30	Perspectives from Maine Communities	Richard Lyons, Superintendent Cathryn Knox, Principal Robert Holmberg, MD Elizabeth Patten, MS, LD
10:30 – 10:45	Break	
10:45 – 11:35	TV Viewing and Obesity: Research, Implications and Potential Strategies	Steven Gortmaker, Ph.D.
11:35 – 12:00	Perspectives from Maine Communities	Leah Binder, MGA, MA Lila Monahan, MD
12:00 – 1:00	Lunch	
1:00 – 1:25	Student Debate	Gib Brown, Coach Nate Trunnel Jon Dame
1:25 – 2:25	Discussion Groups	
2:25 – 2:45	Break	
2:45 – 3:15	Reaction from Policy Makers	Dora Anne Mills, MD, MPH Rep. Elaine Fuller Bill Primmerman, Dept. of Education
3:15 – 3:30	Wrap Up and Adjourn	Paul Campbell Charles Deutsch