

Guest Speakers

We are extremely pleased to have joining us this year, guest presenters from two states that are leading the nation around the issue of growth screening in schools.

Joy C. Rockenbach is the Program Director of the Body Mass Index Initiative at Arkansas Center for Health Improvement (ACHI). In 2003 the Arkansas General Assembly and Governor Mike Huckabee passed Act 1220. This Act represented the first statewide multifaceted approach to engage, inform and activate parents, schools and community leaders about the issue of childhood obesity specifically in the state's public school system. Upon request by the Arkansas Departments of Education, ACHI staff was charged with developing, implementing and tracking standardized statewide BMI assessments and reporting. In an unprecedented way, the State of Arkansas can now accurately detail the obesity epidemic and parents now have new and critically important health information about their children. Through summary reports to schools, Arkansas's teachers, schools, doctors, nurses and communities are now aware of the problem. ACHI will share their challenges, process, outcomes and materials.

Allison Topper is the Executive Director of the Pennsylvania Advocates for Nutrition and Activity (PANA). PANA is a statewide, nonprofit organization supported by a coalition of more than 500 public, private, academic, professional and volunteer groups, working to promote policies and environments that support healthy eating and activity. State Health offices have teamed with PANA to implement its new Pa. Growth Screening Program.

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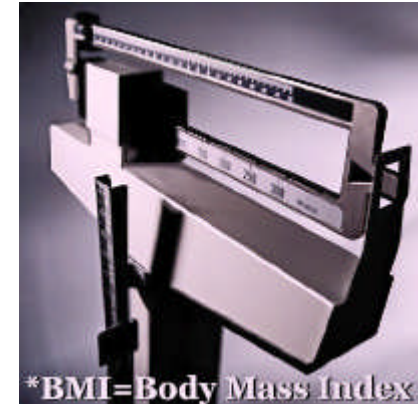
As it has in the past 50 years, the State Department of Health (PADOH) requires schools to weight and measure students, but a revised growth-screening initiative was introduced for 2005-2006 by state Health Secretary Dr. Calvin B. Johnson. PANA has been working to implement the program, specifically by furnishing school nurses and other personnel with screening kits. The kits help schools communicate with parents and students about weight related issues. **Joining Allison will be Beth Anne Bahn**, State School Health Consultant, from the Division of School Health. The Division housed in the Bureau of Community Health Systems monitors and evaluates school districts' compliance with State laws, regulations, and policies; provides consultation and technical assistance to districts to support and improve health programs and services; develops policy, procedures, guidelines and adopts records and report forms to support and facilitate the efficient operation, administration and evaluation of the school health program; and fosters state and local cooperation and coordination of programs and services. Allison and Beth Anne will be sharing Pennsylvania's screening kits, protocols and experience.

Audience / Who Should Attend

School Nurses & Clinicians,
School Superintendents & Administrators,
Maine School Management Association,
Parent Organizations, School Board Members,
School Advocates,
School Health Coordinators,
Physical Education Teachers and others
working with schools

Fifth Annual Maine-Harvard Prevention Research Center Workshop

"Youth Overweight:



Exploring the role of schools in *BMI screening."

Tuesday, November 29th 2005
Augusta Civic Center,
Augusta Maine

Sponsored by:

**Maine Center for Public Health
Maine-Harvard Prevention
Research Center
Maine Association of School Nurses
Maine Chapter--American Academy of
Pediatrics
Maine Department of Education
Maine Health & Human Services'
Public Health**

Maine-Harvard Prevention Research Center

Maine-Harvard Prevention Research Center (M-HPRC) began in October 2000 with the mission to provide prevention research, information and dissemination activities in Maine leading to improved public health interventions and ultimately to a healthier population. The current goal of this project is to increase physical activity, reduce obesity and improve nutrition in Maine through an applied research program.

The M-HPRC is a collaboration of the Harvard Prevention Research Center which is funded by the Centers for Disease Control and Prevention, the Maine Center for Public Health and the Maine Health & Human Services' Public Health.

Goals/Workshop Objectives:

To convene key stakeholders to explore the use of BMI measurement in schools as an effective tool for obesity surveillance and/or screening in Maine.

1. To increase knowledge on the research related to BMI as an effective screening and surveillance tool for obesity in children and youth.

2. To understand the benefits, barriers, strategies and lessons learned that other states experienced in their efforts collect and utilize BMI measurements in schools.

3. To identify barriers and needs among Maine stakeholders for utilizing BMI measurement in Maine schools for screening and/or surveillance for obesity.

Agenda

8:00	Registration
8:30	Welcome —Charles Deutsch—Maine Harvard Prevention Research Center
8:40	Why BMI? —Ken Lombard MD—Maine Pediatric Specialty Group
9:10	Keynote Address —Arkansas Center for Health Improvement
10:10	"Take Time" then—Break
10:30	Keynote Address —Pennsylvania Advocates for Nutrition & Physical Activity & Pennsylvania Division of School Health.
11:30	Q & A / Audience Reactions
Noon	Lunch & Walk Break
1:00	Piscataquis County Youth Overweight Collaborative— How one county is addressing the challenge.
1:30	Using BMI Data for Policy Change —Jay School District
2:00	Reactions Panel Maine Association of School Nurses Maine Chapter American Academy of Pediatrics Maine Legislative Representative Maine Department of Education
2:45	Audience Reactions & Discussion
3:00	Reactions —Arkansas & Pennsylvania & Closing Remarks

Please include me in the **PRC Info Monthly** email:

☐ **Yes, Please** ☐ **No, Thanks**

Call the MCPH office, 629-9272, for possible cancellation information due to poor weather/travel conditions.

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Tuesday, November 29th 2005.

Augusta Civic Center, Augusta Maine

Please register by: November 18th.

Fee: \$25 for Maine Association of School Nurses members -- \$45 for non-members

Advanced payment is required.

No refunds after November 18th.

Register by mail, fax or online

Online registration:

www.mcph.org/events.htm

Fax form to: 207.629.9277, or

Mail payment to:

Maine Center for Public Health

12 Church Street, Augusta, Maine 04330

Name: _____

Title/Role: _____

Organization: _____

Work / Home Address: (please circle one) _____

City: _____

Zip Code: _____

Daytime Phone: _____

Email: _____

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