



Anyone's Guess: Why Point-of-Purchase Information Results in Healthier Food Choices!

Workshop-At-A-Glance

- 8:00- 8:30 Registration & Continental Breakfast**
- 8:30 – 8:45 Welcome, Overview & Purpose of the Day**
Karen O'Rourke, MPH & David Crawford, MPH
- 8:45 – 9:45 Menu Labeling: One Way to Support Americans' Efforts to Eat Well & Watch Their Weight**
Margo Wootan, D.Sc
- 9:45 – 10:00 Q & A**
- 10:00 – 10:15 Physical Activity—Break**
- 10:15- 11:00 Impact of Hannaford's Guiding Stars Program**
Julie Greene
- 11:00 – 11:30 Schools Guiding Stars Program**
Mary Booth MS, RD/LD & Moe St. Pierre
- 11:30 – 12:30 Lunch**
- 12:30 – 1:30 Menu Labeling Policy—The NYC Experience**
Cathy Nonas, MS, RD, CDE
- 1:30 – 1:45 Q & A**
- 1:45 – 2:00 Legislative Progress in Maine**
Becky Birrell Smith
- 2:00 – 2:15 Physical Activity—Break**
- 2:15 – 3:00 Strategies for Legislative Action in Maine**
Rep Sean Faircloth & Margo Wootan, D.Sc

Adjourn—Thank You

