



Summing it Up 2012

PRACTICAL GUIDANCE FOR PUBLIC HEALTH PROGRAM PLANNING, EVALUATION, AND SURVEY DESIGN AND USE



Evaluation Design Chart: PRACTICE

	Long-Term Outcome(s) (Health)	Intermediate Outcome(s) (Behavior)	Initial Outcome(s) (KABS, Systems or Policies)	Strategies (What you're doing)
Measure(s)				
Data Source(s)				
Timing: Study type				

