



Summing it Up 2012

PRACTICAL GUIDANCE FOR PUBLIC HEALTH PROGRAM PLANNING, EVALUATION, AND SURVEY DESIGN AND USE



Identifying Stakeholders (other examples?)

Who are the key stakeholders we need to: <i>Remember operations, those affected, and users</i>			
Increase credibility of our efforts	Implement the interventions that are central to this effort	Advocate for changes to institutionalize this effort	Fund/authorize continuation or expansion of this effort

What Matters to Stakeholders? (other examples?)

Stakeholders	What intervention/ outcome matters most to them
1.	
2.	
3.	
4.	
5.	
6.	