Anyone’s Guess: Why Point-of-Purchase Information Results in Healthier Food Choices!

Workshop-At-A-Glance

8:00- 8:30 Registration & Continental Breakfast

8:30 – 8:45 Welcome, Overview & Purpose of the Day
Karen O’Rourke, MPH & David Crawford, MPH

8:45 – 9:45 Menu Labeling: One Way to Support Americans’ Efforts to Eat Well & Watch Their Weight
Margo Wootan, D.Sc

9:45 – 10:00 Q & A

10:00 – 10:15 Physical Activity—Break

10:15- 11:00 Impact of Hannaford’s Guiding Stars Program
Julie Greene

11:00 – 11:30 Schools Guiding Stars Program
Mary Booth MS, RD/LD & Moe St. Pierre

11:30 – 12:30 Lunch

12:30 – 1:30 Menu Labeling Policy—The NYC Experience
Cathy Nonas, MS, RD, CDE

1:30 – 1:45 Q & A

1:45 – 2:00 Legislative Progress in Maine
Becky Birrell Smith

2:00 – 2:15 Physical Activity—Break

2:15 – 3:00 Strategies for Legislative Action in Maine
Rep Sean Faircloth  & Margo Wootan, D.Sc

Adjourn—Thank You