Maine-Harvard Prevention Research Center
Workshop Series

Preventing Childhood Obesity: The Skinny on Soda and TV
December 5, 2001

AGENDA

8:00 – 8:30  Registration

8:30 – 8:45  Welcome  
Paul Campbell, Sc.D. 
Charles Deutsch, Sc.D.

8:45 – 9:05  The Obesity Problem in Maine & US  
Dora Anne Mills, MD, MPH

9:05 – 9:55  Soda and Obesity: Research, Implications and Potential Strategies  
Karen Peterson, RD, Sc.D.

9:55 – 10:30  Perspectives from Maine Communities  
Richard Lyons, Superintendent 
Cathryn Knox, Principal 
Robert Holmberg, MD 
Elizabeth Patten, MS, LD

10:30 – 10:45  Break

10:45 – 11:35  TV Viewing and Obesity: Research, Implications and Potential Strategies  
Steven Gortmaker, Ph.D.

11:35 – 12:00  Perspectives from Maine Communities  
Leah Binder, MGA, MA 
Lila Monahan, MD

12:00 – 1:00  Lunch

1:00 – 1:25  Student Debate  
Gib Brown, Coach 
Nate Trunnel 
Jon Dame

1:25 – 2:25  Discussion Groups

2:25 – 2:45  Break

2:45 – 3:15  Reaction from Policy Makers  
Dora Anne Mills, MD, MPH 
Rep. Elaine Fuller 
Bill Primmerman, Dept. of Education

3:15 – 3:30  Wrap Up and Adjourn  
Paul Campbell 
Charles Deutsch