Campaign School for Social Workers

The Campaign School is a two-day workshop that trains social workers to run for elected office; to work in leadership positions at the local, state and federal levels; and/or serve as effective advocates for social change. Even those who do not have any current ambition to run for office are changed by the understanding of their own political power. Attendees meet political social workers, gain exposure to career paths in political settings and learn valuable skills that can be applied to any practice setting.

TOPICS INCLUDE:
- Deciding When and How to Run
- Communicating Message
- Managing Campaign
- Public Speaking
- Fundraising
- Social Media
- Career Paths

More than a degree: a difference

Attendee’s eligible to earn 12 CECs.