Maine Worksite Wellness Initiative (MWWI) End-of-Year 1 (July 2010) Member Canvass
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Introduction. This is the MWWI End-of-Year 1 Member Canvass. The purpose of the Canvass is to collect Members’ impressions of Year 1 (2009-10) operations and preferences for Year 2 (2010-11) and to use these to fashion Year 2 operation. The MWWI is entirely voluntary, as you know, and utterly and completely member-driven. As convener I deeply appreciate the time and thought you will invest in your responses.

Instructions. Now that you have downloaded the Canvass from my e-mail message in MS Word, please “Save as” with the same filename PLUS your last name just before the “.doc”. Then, when you have completed the Canvass, just e-mail-attach it back to me at rhross@mcph.org (and cc me at roberthross@msn.com). I hope this is not asking too much.

Alternately, you may make a paper copy of the Canvass, complete it long-hand in no. 2 pencil (so you can erase and PLEASE print your words), then mail it back to me at R.H. Ross, 208 Linnell Hall, Center for Community and Public Health, University of New England, 716 Stevens Avenue, Portland, Maine 04103.

Canvass

1. Your information

1.1. Do you intend to be a MWWI member in 2010-11? (check one)
   1. Yes [    ] If yes, please complete this section fully
   2. No [    ] If no, please record only your full name at 1.2. then move to the next section

1.2. Full name:

1.3. Working degree (the one or two you are qualified by):

1.4. Current employer (name):

1.5. Current title at work:

1.6. Years at current employer:

1.7. Total years as an occupational health professional:

1.8. Mailing address at work:

1.9. Mailing address at home (only IF you prefer receiving MWWI mail there):

1.10. Preferred phone:

1.11. Fax:

1.12. Email:

1.13. Employer website address:

1.14. Your sub-site address (if any) at employer website:

1.15. Your own website address (if any):

1.16. You work principally in the field of (check one)
   1. [    ] worksite health promotion (WHP)
   2. [    ] occupational health and safety (OHS)
   3. [    ] community and/or public health (CPH)
   4. [    ] health care and health care services (HCS)
   5. [    ] health policy and/or policy sciences (HPS)
   6. [    ] other principal field (please name):
1.17. You are principally an occupational health (check one)
1. [ ] practitioner or provider (please name type):
2. [ ] researcher (please name branch):

1.18. I work principally in the following setting (check one)
1. [ ] industry (non-health-related, not your own company or partnership)
2. [ ] industry (health-related, not your own company or partnership)
3. [ ] own business (non-health-related, your own company or partnership)
4. [ ] own business (health-related, your own company or partnership)
5. [ ] government (community or municipal level)
6. [ ] government (state or regional level)
7. [ ] government (national or federal level)
8. [ ] education (primary or secondary school level)
9. [ ] education (post-secondary, college or university level)
10. [ ] community agency or coalition (non-health-related)
11. [ ] community agency or coalition (health-related)
12. [ ] foundation (national level)
13. [ ] foundation (community or state level)
14. [ ] other (please name):

2. Your 2009-10 participation

2.1. In MWWI Year 1 (2009-10) you were a (check one)
1. [ ] regular attender (5 or 6 of 6 scheduled meetings, physical or wired in)
2. [ ] intermittent attender (3 or 4 scheduled meetings …)
3. [ ] sparse attender (1-2 scheduled meetings …)
4. [ ] non-attender (0 scheduled meetings …)

3. Your assessment. Please review and comment on each component of MWWI Year 1 (2009-10) in the light of your experience. Italicized passages are taken from the existing 2009-10 Charter (revised).

Currently the MWWI Charter reads:

3.1. **Introduction:** Bottom line, we aim to be a project-generating collaboration, not just a seminar, hence the meeting briefing and presentation format.

Do you agree with this passage?

1. [ ] If yes, should the passage be re-worded in any way? (please say how)

2. [ ] If no, should the passage be re-written? (please say how)
3.2. **Definition:** The MWWI is a serious, results-oriented, working collaboration of Maine-based

- worksite health promotion (WHP), occupational health and safety (OHS), community or public health (CPH), health care services (HCS), health policy science (HPS) and other professionals—
- practitioners, providers, researchers—
- from industry, business, government, education, community agency or coalition, and foundation settings,

bent on working together

- to understand each others’ crafts and
- to generate distinct sponsored research and program development projects.

Do you agree with this passage?

1. [ ] If yes, should the passage be re-worded in any way? (please say how)

2. [ ] If no, should the passage be re-written? (please say how)

3.3. **Purpose:** MWWI purpose is

- to acquaint Maine-based occupational health practitioners, providers, and researchers with each other’s work and
- to generate funded projects exactly focused on occupational
  1. health promotion and health protection,
  2. disease, accident, and injury prevention, and
  3. disease, accident, and injury treatment and treatment improvement.

Do you agree with this passage?

1. [ ] If yes, should the passage be re-worded in any way? (please say how)

2. [ ] If no, should the passage be re-written? (please say how)
3.4. **Project work:** MWWI-generated research and program development projects typically are sponsored by

- a federal or a state agency (e.g. NIH, CDC, Maine CDC),
- national or local private foundation (e.g. RWJF, MeHAF, New Balance),
- health care payor or provider (e.g. Anthem, Harvard Pilgrim), or
- Maine-based employer or employer consortium.

Following the rule of three—three proposals equal one acceptance—members will work to co-submit at least one competitive bid three times a year, by December 15, March 15, and June 15.

Do you agree with this passage?

1. [ ] If yes, should the passage be re-worded in any way? (please say how)

2. [ ] If no, should the passage be re-written? (please say how)

3.5. **Structure:** For 2010-11, the MWWI will be composed of 20-25 active members who meet every six weeks for 90 minutes face-to-face or wired in (webinar-assisted). Meetings will alternate across the Augusta, Portland, Bangor, and Lewiston locations of members and require webinar capacity so that those at greatest distance (think winter) may attend. Meetings, depending on the agenda, may involve invited associates for the briefing or presentation components. Associates lend their expertise to MWWI for 35 minutes and may subsequently collaborate on project work.

Do you agree with this passage?

1. [ ] If yes, should the passage be re-worded in any way? (please say how)

2. [ ] If no, should the passage be re-written? (please say how)

3.6. **Meetings:** MWWI meetings have three components. Each will entail timely pre-meeting circulation and require member review of an agenda and one or more documents.

- **roundtable** (20 min): where members report projects-in-planning, in-progress, and in-conclusion, raise issues, think out-loud, trace lessons, seek partners, collect comments.
• **briefing** (35 min): where an associate (or member) briefs the group on a current or emerging occupational health, public health, health services, or policy science topic of
  
  o substantive (e.g. clinical, epidemiologic, organizational, environmental, ergonomic, policy)
    
  or
  
  o methodologic (e.g. biometric, econometric, informatic, geographic-informatic) import.

• **presentation** (35 min): where a member (or associate) presents an early/mid/end-stage
  
  o project proposal (e.g. to be submitted to a funder, client, board, journal, or meeting) or
  
  o project report (e.g. preliminary data, final outcomes, article)

  for constructive comment.

Do you agree with this passage?

1. [ ] **If yes**, should the passage be re-worded in any way? (please say how)

2. [ ] **If no**, should the passage be re-written? (please say how)

4. Your ideas

4.1. Between the brackets provided— [ ] —please rank every one of the following 8 possibilities (as well as write-in possibilities 9. and 10. as added) for Year 2 (2010-11) MWWI operation as follows:

#1 = I’d like to see this
#2 = I am indifferent to this
#3 = I’d not like to see this

1. [ ] MWWI website for announcements and resources lists, briefings and presentations logs, meeting write-ups, etc.

2. [ ] MWWI member/affiliate consultants bureau

3. [ ] MWWI member/affiliate speakers bureau

4. [ ] MWWI meetings announced and opened (by webinar) to Maine-Harvard Prevention Research or other list-serves

5. [ ] MWWI sponsored state-wide occupational health-related conferences

6. [ ] MWWI strategic partnership with Healthy Maine Partnerships (www.healthymainepartnerships.org/) and their Worksite Wellness Coordinators
7. [ ] MWWI strategic partnership with Group/Small Business Health Insurers (http://www.healthinsurancefinders.com/healthinsurance/maine/) and their Strategic Planning Officers

8. [ ] MWWI strategic partnerships targeting specific sector (www.census.gov/eos/www/naics/) employers and worksites made to disseminate specific employee health promotion program approaches (e.g. coaching, social ecological) or to pilot specific disease/accident/injury prevention (e.g. employee pedometer/walking log) or treatment improvement (e.g. Worker-based outcomes assessment system) interventions.

9. [ ] Other (please specify):

10. [ ] Other (please specify):

5. Your New Member Suggestions

Please name any one or two new members you would care to propose:

5.1. Name:
Title:
Phone:
Email

5.2. Name:
Title:
Phone:
Email

Conclusion. You are done. Thanks very much. Please return by e-mail or post as instructed on page 1.

R.H. Ross
14 July 2010