Summing it Up 2012

PRACTICAL GUIDANCE FOR PUBLIC HEALTH PROGRAM PLANNING, EVALUATION, AND SURVEY DESIGN AND USE

Thursday, August 9, 2012  9 am—4 pm
Registration 8 am—9 am
Friday, August 10, 2012  8:30 am—1 pm
Hilton Garden Inn, Freeport Maine

CONFERENCE REGISTRATION
Register by August 2
Space is limited to 50 people

TRAINING OBJECTIVES
Day 1: 9:00 am—4:00 pm

At the end of day 1, participants will be able to:

1. Describe basic steps in public health program planning and evaluation.
2. Describe how public health program planning and evaluation are interconnected.
3. Feel comfortable creating a basic overview logic model for a public health program.
4. Understand how logic model strategies and outcomes inform evaluation design and methodology.

Day 2: 8:30 am—1:00 pm (including lunch)

At the end of day 2, participants will be able to:

1. Describe the steps of survey research from research design to analysis and reporting.
2. Understand the types of data collection along with their strengths and weaknesses and know the most appropriate strategy to meet program evaluation needs.
3. Define a target population and the best approach for sampling.
4. Understand measures (outcome measures, performance measures, quality improvement measures, knowledge measures, attitudinal measures) and question types (nominal, ordinal or scalar, numeric, open-ended).
5. Develop a survey research strategy that is tied to the strategies and outcomes developed in a logic model.

WHO SHOULD ATTEND
The program is designed for those working on public health programs in the community, regional, or state level, especially HMP staff, who are looking for more focused skill-building in evaluation and survey design and use.

COST
$35 for both days; $30 for one day; $10 for current UNE MPH students

ACCOMMODATIONS
For those who wish to spend the night, there are many options in the Freeport area. Please note that summer is a busy time and rooms fill up quickly.

SPONSORS
UNE Center for Community and Public Health, the New England Alliance for Public Health Workforce Development and Harvard School of Public Health.
REGISTRATION FORM

UNIVERSITY OF NEW ENGLAND CENTER FOR COMMUNITY AND PUBLIC HEALTH

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Name

Organization

Address (street, city, state, zip)

Email Phone

I AM REGISTERING FOR:  ____ Both days ($35)  ____ First day only ($30)  ____ Second day only ($30)

I AM PAYING BY:  ____ Check (enclosed)  ____ Check to follow (PO if available: _______________)

By Credit Card: MC/ Visa (circle)

Credit Card # ___________________________________________________________________

Exp date ______________  Vin # ______________  Amount ______________

Name on Card __________________________________________________________________

Street ___________________________ City, State ________________________ Zip _________

Some funds from the NE Alliance may be available to help reimburse a portion of the cost of lodging for those who must travel more than 2 hours to attend the training and who attend both days. These funds will be available on a first come first served basis to paid conference registrants. Please note that it may take 3-5 weeks for payment to be sent.

Are you requesting lodging reimbursement?  ____ Yes  ____ No  Number of nights: ______

Length of travel (miles and time it takes to get to training): ______________________________

Note: If approved, you will be provided with a form and will be required to submit receipts or copies of receipts for your housing costs in order to be reimbursed.

SEND REGISTRATION TO:

MAIL Nina Schwabe, Center for Community and Public Health, University of New England, 716 Stevens Ave, Portland, ME 04103

FAX 207-523-1914 EMAIL SCANNED FORM nschwabe@une.edu (Subject of email: Summing it Up)

FMI Contact Nina Schwabe (207) 221-4564 or nschwabe@une.edu

FOR UNE PURPOSES ONLY

____ Payment received (If applicable, check number: ________________________)

____ Approved for ____ night(s)