

### **UNE Global Photo Contest (Fall 2015)**

UNE Global is running a photo contest for the fall semester of 2015. The contest is open to any UNE student currently studying abroad, as well as any students who have studied abroad in the past! This includes semester programs and travel courses. We know how much fun studying abroad is, you know much fun it is, now show everyone else! Categories and rules are below.

### **Contest Categories**

You are encouraged to submit only one of your best photos per category.

It is mandatory to use at least two hashtags to enter. One must be either #unemorocco, #unespain, or #uneglobal and the other must be the category specific hashtag listed below. As the goal is to get as many likes as possible, any additional hashtags are encouraged — be creative!

- **Selfie** Any Selfie can count. Can be a solo selfie, or one with others.
  - Use #selfie to enter this category.
- Interaction with Community Any picture showing you or other students interacting with the community in ANY way (volunteering, dancing with, talking with, shopping, camel riding, etc)
  - Use #community to enter this category.
- **Foodie** Any picture involving food.
  - Use #foodie to enter this category.
- **School Spirit** Any picture showing UNE swag. T-shirt, mug, sweats etc.
  - Use #goUNE to enter this category.



# **How To Submit / Judging Process**

- 1) Please email dnessas@une.edu a high resolution picture of the photo with the category you are submitting to in the title line.
- 2) Post the picture on your personal Instagram account and tag @uneglobal.
  - a) Use either #unespain #unemorocco or #uneglobal in your post.
  - b) Additionally, use the hashtag associated with the category you are submitting to.
  - c) Feel free to use additional hashtags such as #studyabroad #travelmorocco #seville to try and generate more views and likes.
- 3) UNE Global will then share the picture from Instagram to our Facebook page.
  - a) Feel free to share that post on your Facebook page to generate more likes.
- 4) All submissions must be received by 3:00 p.m. on Friday, December 4, 2015.
- 5) The picture in each category with the most total likes on Instragam + Facebook by the submission deadline will be the winner for that category.
- 6) Winners will be notified by 3:00 p.m. on Friday, December 11, 2015, if not earlier.

#### **Prizes**

- All Winners will receive:
  - Framed copy of their picture to keep.
  - Framed copy of their picture on the wall in our office.
  - \$25 gift certificate to Portland Pie Co.



#### **Contest Rules**

- Photos must be your original work.
- Photos must be high quality resolution, at least 2 MB.
- One entry per category per participant.
- If you want to submit a pic that you posted prior to the start of the contest, you must post it again as a new post, as no posts dated prior to October 1, 2015 will be eligible.
- You must follow @uneglobal on <u>Instagram</u> and like UNE Global on <u>Facebook</u> to be eligible.
- To be eligible to enter the contest you must be a current or former UNE student who is either participating in or previously participated in any UNE study abroad program.

Photos must be taken (or have been taken) while abroad on a UNE study abroad program. By submitting photos to the contest, entrants are agreeing to grant the UNE Global Education Program license for use of the photographs in displays related to the contest and in UNE's printed and electronic publications and social media accounts. Additionally, entrants are agreeing to a complete release of Facebook and Instagram by submitting photos. Photos may be modified, retouched, and used for promotional purposes, such as on the Global Education Program website, Facebook, Instagram, Twiter Flickr, and in brochures, fliers, or posters. By agreeing to these terms, entrants are releasing all submitted photos from any liability that may arise from the use of the images. The promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter.

### **Questions?**

If you have any questions regarding the photo contest, please contact dnessas@une.edu.

## Thank you and good luck!