

Email from President James Herbert
April 11, 2018

Office of the President



Requesting Feedback on the Strategic Plan Framework

Dear Members of the UNE Community:

I am writing to ask for your direct participation in UNE's strategic planning process through review of an early draft framework of our new strategic plan, which we have posted on the University website.

As you know, last fall, we announced formation of a Strategic Planning Coordinating Committee (SPCC). The SPCC has worked with me to gather concerns, ideas, and hopes for UNE's future and to identify from these the most important themes and priorities for our strategic plan.

Based on this effort, we have completed an initial [strategic planning framework](#) and posted it for you to review. This framework offers seven overarching priorities to focus on over the next five years and for each priority a small number of specific goals we wish to achieve. As a framework, it is very much a working draft intended to stimulate discussion, debate, and suggestions from everyone in the UNE community.

This is where my request for your participation comes in. Please review the framework on the strategic planning website or by using the link above. Then, plan to attend one of the UNE-wide Town Hall meetings that will be held this week on:

April 12 @ 3:00 in the Bush Board Room in Biddeford

April 13 @ 2:00 in the WCHP Lecture Hall in Portland

At these sessions, the members of the SPCC and I will provide a very brief overview of the framework and then open the floor for your thoughts about the draft and suggestions for its elaboration and refinement. If you are unable to attend any of these sessions, I invite you [watch live here](#) and to share your feedback in an email to: strategic@une.edu, where your comments will go directly to the SPCC.

Though the SPCC has worked hard to prepare the framework, we have no pride of authorship. We are genuinely eager to hear your frank assessment of it as the basis for our strategic plan—its strengths, weaknesses, omissions, misfires, and home runs. And most importantly, we look forward to hearing your suggestions for its improvement. We will use the feedback you provide to guide its development over the summer into a full first draft of the strategic plan.

With your input, we will craft a bold but achievable vision for UNE. And together, we will shape this institution we cherish into the most successful, impactful, resilient version of itself it can be.

All the best,

James D. Herbert
President

