

Business Programs Data - ACBSP Update

MAJORS ENROLLMENT

Note: Enrollments below are from October and February Official Enrollment Files

Business Admin. Total Enroll	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	Fall 2023 (prelim)
First Major	101	98	99	98	96	97	106	109	137	120	119
Second Major	4	3			1						
TOTAL	105	101	99	98	97	97	106	109	137	120	119

Sport/Rec Management Total Enroll	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	Fall 2023 (prelim)
First Major	47	51	53	53	47	45	37	30	48	48	54
Second Major											
TOTAL	47	51	53	53	47	45	37	30	48	48	54

Final fall 2023 enrollment available on 10/15/23.

Gender and Race/Ethnicity Breakdowns 2018 compared to 2022

Data as Reported on Application for Admission

Business Admin.	Men	Women
Fall 2018	72.28%	27.72%
Fall 2022	81.02%	18.98%

Business Admin.	Student of Color	White	Unknown Race
Fall 2018	10.89%	86.14%	2.97%
Fall 2022	17.52%	79.56%	2.92%

Sport & Rec Management	Men	Women
Fall 2018	89.36%	10.64%
Fall 2022	95.83%	4.17%

Sport & Rec Management	Student of Color	White	Unknown Race
Fall 2018	12.77%	80.85%	6.38%
Fall 2022	14.58%	83.33%	2.08%

All UNE Undergrads	Men	Women
Fall 2018	30.26%	69.74%
Fall 2022	32.31%	67.69%

All UNE Undergrads	Student of Color	White	Unknown Race
Fall 2018	6.85%	89.32%	3.83%
Fall 2022	11.05%	86.58%	2.38%

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Admissions Data

Note: Data below comes from final fall admission report except for fall 2023 which is prelim data as of 9/13/23.
 Data includes new first-year and new transfer students.

Business Admin. Total Enroll	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Applied	371	378	357	413	509	506
Admitted	281	300	309	348	460	420
Deposited	33	31	17	41	58	35
Yield	11.74%	10.33%	5.50%	11.78%	12.61%	8.33%

Sport/Rec Management Total Enroll	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Applied	94	135	121	84	163	151
Admitted	63	104	105	72	149	127
Deposited	10	12	10	13	26	18
Yield	15.87%	11.54%	9.52%	18.06%	17.45%	14.17%

Retention and Grad Rates Data

First-Time Full-Time Cohorts - Return / Grad Rates for Students Starting in the Majors Below (Regardless of Final UNE Major)

Major	Cohort	Cohort Total	Returned 1 Year	Returned 2 Year	Graduate 4 Year	Graduate 5 Year	Graduate 6 Year
Business Administration	FALL 2016	24	87.50%	70.83%	50.00%	62.50%	62.50%
	FALL 2017	26	84.62%	73.08%	57.69%	65.38%	
	FALL 2018	28	67.86%	64.29%	35.71%		
	FALL 2019	20	50.00%	45.00%			
	FALL 2020	14	57.14%	42.86%			
	FALL 2021	36	58.33%				
	FALL 2022 (prelim)	52	57.70%				
Business Administration Total							
Sport and Recreation Management	FALL 2016	11	63.64%	45.45%	18.18%	45.45%	45.45%
	FALL 2017	19	84.21%	68.42%	36.84%	57.89%	
	FALL 2018	9	88.89%	77.78%	44.44%		
	FALL 2019	11	63.64%	54.55%			
	FALL 2020	7	85.71%	57.14%			
	FALL 2021	11	90.91%				
	FALL 2022 (prelim)	23	69.60%				
Sport and Recreation Management Total							

Additional (final) retention & grad rate data available on 10/15/23. Fall 2022 prelim 1-year return rate as of 9/18/23.

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Faculty and Staff Snapshot

Includes employees on payroll as of November 1 each year

Employee information in Banner is tracked by department but not individual major

2022-23		
Rank/Category	Non-Tenured	Tenured or Tenure Track
Professor	1	
Associate Professor		2
Assistant Professor		2
Lecturer/Teaching Professor	5	
Adjunct	4	
Professional Staff	1	

2021-22		
Rank/Category	Non-Tenured	Tenured or Tenure Track
Professor	1	
Associate Professor		2
Assistant Professor		2
Lecturer/Teaching Professor	4	
Adjunct	3	
Professional Staff	1	

2020-21		
Rank/Category	Non-Tenured	Tenured or Tenure Track
Professor	1	
Associate Professor		2
Assistant Professor		2
Lecturer/Teaching Professor	4	
Adjunct	1	
Professional Staff	2	

2019-20		
Rank/Category	Non-Tenured	Tenured or Tenure Track
Professor	1	
Associate Professor		1
Assistant Professor		2
Lecturer/Teaching Professor	5	
Adjunct	3	
Professional Staff	2	

2018-19		
Rank/Category	Non-Tenured	Tenured or Tenure Track
Professor	1	
Associate Professor		1
Assistant Professor		1
Lecturer/Teaching Professor	3	
Adjunct	5	
Professional Staff	1	