

## CDC #HowIRecommend Videos for Providers

## Parents trust providers' opinion more than anyone else's when it comes to immunizations.

The CDC has developed a new resource #HowlRecommend video series that allows clinicians to see how four physicians make recommendations on raising vaccination rates and address HPV vaccination questions in their practices. The links below highlight three specific focus areas and address common parent and patient questions.

- Making Effective Recommendations to Increase Vaccination Rates
  - How do you make the HPV vaccine recommendation and why do you say it that way?
  - What do you suggest to clinicians who want to improve their HPV vaccination recommendations?
  - How does your practice routinely recommend HPV Cancer prevention?
- Helping Parents Understand the Importance of HPV Vaccine
  - o What do you tell parents who think their kids don't need HPV vaccine?
  - o What do you say to parents who decline or refuse HPV vaccination?
  - How does your philosophy about practicing medicine improve parental acceptance of HPV vaccination?
- Addressing Parents Questions about HPV Vaccine Safety
  - o What do you say to parents who have HPV vaccine safety concerns?
  - o What do you say to parents who ask about HPV vaccine side effects?

Taking time to see how other providers address HPV vaccine questions can help you and your staff in making strong recommendations and increasing the uptake of the vaccine for your patients. Taking time to answer their questions and address their concerns can help parents and patients accept a recommendation for HPV vaccination.

For more information regarding HPV education for healthcare professionals, contact the National AHEC Organization's HPV Immunization team at <a href="mailto:info@nc.nationalahec.org">info@nc.nationalahec.org</a> or by visiting the NAO website: <a href="https://nationalahec.org/hpv/">https://nationalahec.org/hpv/</a>