

ICELAND

Arctic Adventure Tourism

OBI 275/275L (4 Credits)

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Tentative Travel Dates: May 17-25, 2026

Estimated Travel Fee: \$4,200

DAY 1 | Fly to Reykjavík

Fly overnight from Boston to Reykjavík, Iceland.

DAY 2 | Reykjanes Peninsula

Breakfast and short rest. Lunch at Reykjanes UNESCO Global Geopark with introduction to Tourism in Iceland. Afternoon excursion to Reykjanes peninsula and other outdoor sites, with a focus on how the area has adapted to recent volcanic activity. Dinner at a local restaurant.

DAY 3 | Reykjavík

Student presentations with local business leaders. Lunch at a local food hall. Afternoon session with faculty and students from the University of Iceland's Tourism Studies Department. Dinner at a local restaurant.

DAY 4 | Golden Circle and Geothermal Baths

Breakfast. Travel the Gold Circle with stops at Thingvellir National Park, Gullfoss, and Geysir geothermal area. Lunch and guided tour of Friðheimar tomato greenhouses. Overnight in the South of Iceland. Dinner at the hotel.

DAY 5 | Westman Island

Full day at the Westman Islands (40 min sail off the coast). Westman is the home of Iceland's largest puffin colony and the location of the 1973 Heimaey Eruption. Visit Eldheimar museum (Pompei of the North) and introduction to tourism in the islands. Lunch buffet in Westman Islands and dinner at Kollabær family farm. Overnight in the south of Iceland.

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Sample Itinerary

DAY 6 | South Coast

Guided views of waterfalls and the black sand beach coastline, including a lecture on tourism. Visit to Fjaðrárgljúfur canyon (Bieber effect) and hike on Sólheimajökull glacier. Climate change and challenges talk. Lunch at Skógarfoss and dinner in Vík. Overnight in the south of Iceland.

DAY 7 | Reykjavík

Travel from Midgard to Reykjavík. Stops at Selfoss food hall for lunch and lecture from Visit South Iceland on tourism in the region. Afternoon visit to Hellisheiði power plant to learn about geothermal energy and its affect on tourism (spa, food, heating). Dinner and overnight in Reykjavík.

DAY 8 | Reykjavík

Free day to explore Rekjavík. Suggestions include museums, shopping, and outdoor activities.

DAY 9 | Blue Lagoon and Fly Back to U.S.

Packing and breakfast before visit to the Blue Lagoon. Behind the scenes tour of the marketing office of the Blue Lagoon and their skin care production, with lagoon soak. Transfer to airport and return to the United States.

**Please note that itinerary is subject to change.



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