

UNE ATHLETICS | SPONSORSHIP & NAMING OPPORTUNITIES

Athletics Fields Expansion

Football/Softball Fields	5 Year Sponsorship	In Perpetuity
Field	\$100,000/year	\$1,000,000
Scoreboard	\$10,000/year	\$100,000
Bleacher	\$5,000/year	\$50,000
Press Box	\$5,000/year	\$50,000
Football Benches	\$2,000/year	\$20,000
Softball Dugouts	\$1,000/year	\$10,000

Field Hockey/Lacrosse Fields	5 Year Sponsorship	In Perpetuity
Field	\$50,000/year	\$500,000
Scoreboard	\$5,000/year	\$50,000
Press Box	\$2,500/year	\$25,000
Team Benches	\$2,000/year	\$20,000

Harold Alfond Forum

Alfond Forum Expansion	5 Year Sponsorship	In Perpetuity
Event Venue (6,000 sq. ft./500 person)	\$50,000/year	\$500,000
Strength & Conditioning Center	\$25,000/year	\$250,000
Locker Rooms (multiple)	\$10,000 to \$50,000/year	\$100,000 to \$500,000
Class & Meeting Rooms	\$10,000 to \$25,000/year	\$100,000 to \$250,000
Athletic Training Center	\$10,000/year	\$100,000
Athletics & Academic Offices	\$10,000/year	\$100,000

Ice Arena	3 - 5 Year Sponsorship
In-Ice Logo	\$10,000/year
Scoreboard Signage	\$5,000/year
Dasher Boards	\$2,500/year
Banners	\$2,000 - \$4,000/year

Performance Court	3 - 5 Year Sponsorship
Scoreboard Signage	\$5,000/year
Banners	\$2,000 - \$4,000/year

For more information,
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