



THE **AIER** 2013|2014  
**College Destinations** INDEX

**14**

SMALL METROS

An objective look at 12 key criteria that enrich a college learning experience

**Portland | South Portland | Biddeford | ME**

POPULATION: 515,807

**THE top 20 SMALL METROS**

Metropolitan Statistical Areas with greater than 15,000 college students<sup>1</sup>

- 1 Boulder, CO
- 2 Ann Arbor, MI
- 3 Madison, WI
- 4 Durham-Chapel Hill, NC
- 5 Gainesville, FL
- 6 Lincoln, NE
- 7 Bridgeport-Stamford-Norwalk, CT
- 8 Trenton-Ewing, NJ
- 9 Lexington-Fayette, KY
- 10 Fort Collins-Loveland, CO
- 11 Des Moines-West Des Moines, IA
- 12 Albany-Schenectady-Troy, NY
- 13 Binghamton, NY
- 14 Portland-South Portland-Biddeford, ME**
- 15 Lansing-East Lansing, MI
- 16 Santa Barbara-Santa Maria-Goleta, CA
- 17 Tallahassee, FL
- 18 Lynchburg, VA
- 19 Omaha-Council Bluffs, NE-IA
- 20 Syracuse, NY

**Colleges & Universities**

A sampling of nearby colleges and universities.

- Bowdoin College
- Saint Joseph's College of Maine
- University of New England
- University of Southern Maine

RANK	ACADEMIC ENVIRONMENT				QUALITY OF LIFE				PROFESSIONAL OPPORTUNITY			
	Overall Rank <small>Total score of all non-weighted rankings<sup>1</sup> for College Towns</small>	Student Concentration <small>Number of college students per 1,000 population<sup>2</sup></small>	Student Diversity <small>Percent of student body that are non-residents<sup>3</sup></small>	Research Capacity <small>Acadaemic R&amp;D expenditure per capita<sup>4</sup></small>	Degree Attainment <small>Percent of 25-34 year old population with bachelor's degree or higher<sup>5</sup></small>	Arts & Leisure <small>Establishments per 100,000 population in arts, entertainment &amp; recreation<sup>5</sup></small>	City Accessibility <small>Percent of workers 16+ who commute via public transportation, bike, or walk<sup>3</sup></small>	Creative Class <small>Percent of workforce in the creative class<sup>3</sup></small>	Cost of Living <small>Average 2-bedroom rent<sup>6</sup></small>	Earning Potential <small>Income per capita<sup>7</sup></small>	Entrepreneurial Activity <small>Net increase in total # of businesses per 100,000 population<sup>8</sup></small>	Unemployment Rate <small>Unemployment rate<sup>9</sup></small>
					2 69.6							
												5 1.077
									7 \$42,537	6 7.9		
				9 41.78%								
											11 5.7%	
							13 40.1%					
14												
						16 4.8%		16 \$1,008				
		18 64.1		17 \$47								
			20 0.5%									

<sup>1</sup>AIER, 2011 <sup>2</sup>U.S. Census, 2011 <sup>3</sup>IPEDS, 2011 <sup>4</sup>National Science Foundation, 2011 <sup>5</sup>U.S. Economic Census, 2010 <sup>6</sup>U.S. Dept. of Housing & Urban Development, 2013 <sup>7</sup>Bureau of Economic Analysis, 2010 <sup>8</sup>U.S. Small Business Administration, 2010 <sup>9</sup>Bureau of Labor Statistics, 2013 average <sup>\*</sup>Average of non-weighted rankings