AIER The American Institute for Economic Research

Find out more about the CDI. Visit **www.aier.org**

THE AIER 2013|2014 College Destinations INDEX

SMALL METROS

An objective look at 12 key criteria that enrich a college learning experience

14 Portland | South Portland | Biddeford | ME

POPULATION: 515,807

THE top 20 SMALL METROS

Metropolitan Statistical Areas with greater than 15,000 college students[1]

1 Boulder, CO
2 Ann Arbor, MI
3 Madison, WI
4 Durham-Chapel Hill, NC
5 Gainesville, FL
6 Lincoln, NE
7 Bridgeport-Stamford-Norwalk, CT
8 Trenton-Ewing, NJ
9 Lexington-Fayette, KY
10 Fort Collins-Loveland, CO
11 Des Moines-West Des Moines, IA
12 Albany-Schenectady-Troy, NY
13 Binghamton, NY
14 Portland-South Portland-Biddeford, ME
15 Lansing-East Lansing, MI
16 Santa Barbara-Santa Maria-Goleta, CA
17 Tallahassee, FL
18 Lynchburg, VA
19 Omaha-Council Bluffs, NE-IA
20 Syracuse, NY

Colleges & Universities

A sampling of nearby colleges and universities.

Bowdoin College
Saint Joseph's College of Maine
University of New England
University of Southern Maine

RANK	ACADEMIC ENVIRONMENT				QUALITY OF LIFE				PROFESSIONAL OPPORTUNITY			
Overall Rank Total score of all non-weighted rankings* for College Towns	**Student Concentration** Number of college students per 1,000 population[2]	**Student Diversity** Percent of student body that are non-residents[3]	**Research Capacity** Acadaemic R&D expenditure per capita[4]	**Degree Attainment** Percent of 25-34 year old population with bachelor's degree or higher[3]	**Arts & Leisure** Establishments per 100,000 population in arts, entertainment & recreation[5]	**City Accessibility** Percent of workers 16+ who commute via public transportation, bike, or walk[3]	**Creative Class** Percent of workforce in the creative class[3]	**Cost of Living** Average 2-bedroom rent[6]	**Earning Potential** Income per capita[7]	**Entrepreneurial Activity** Net increase in total # of businesses per 100,000 population[8]	**Unemployment Rate** Unemployment rate[9]	**Brain Drain or Gain** Year-over year ratio of population with B.A. degree living in the area[3]
					2 69.6							
												5 1.077
										6 7.9		
									7 $42,537			
				9 41.78%								
											11 5.7%	
							13 40.1%					
14												
						16 4.8%		16 $1,008				
			17 $47									
	18 64.1											
		20 0.5%										

[1]AIER, 2011 [2]U.S. Census, 2011 [3]IPEDS, 2011 [4]National Science Foundation, 2011 [5]U.S. Economic Census, 2010 [6]U.S. Dept. of Housing & Urban Development, 2013 [7]Bureau of Economic Analysis, 2010 [8]U.S. Small Business Administration, 2010 [9]Bureau of Labor Statistics, 2013 average *Average of non-weighted rankings